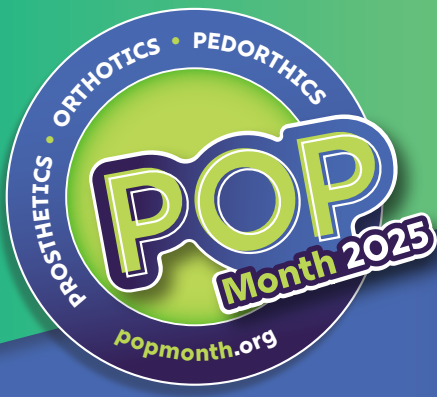


POPCLAMATION TOOLKIT

A Guide for Reaching State and Local Government Officials

March 2025



POPCLAMATION TOOLKIT

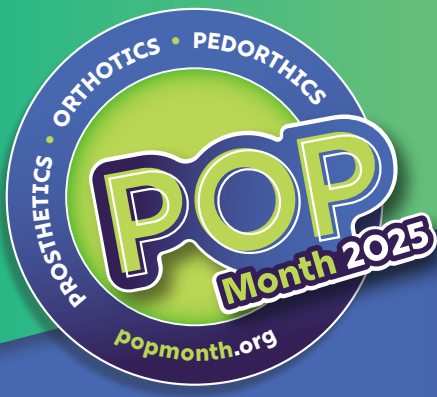
A Guide for Reaching State and Local Government Officials

When state and local government officials see and understand the difference made by the many professionals who work in prosthetics, orthotics and pedorthics—or POP—by improving lives, they better understand the value of the POP profession in their community. As the POP workforce faces a shortfall, it's critical for community leaders to be aware of the importance of celebrating the many individuals who spend countless hours evaluating, designing and fitting devices to help people with mobility challenges live better and to help build awareness of the need for more people to enter the POP profession.

Consider writing to leaders or officials in your community to celebrate local POP professionals and inform the public of the need to build up the next wave of POP leaders and innovators by proclaiming March 2025 to be POP Month.

Review the steps below to determine how to structure outreach to your local officials:

- 1. Conduct a search of state or local officials in your city or town to determine the best way to submit a proclamation.**
 - Use this resource to help identify your state and local representatives:
<https://openstates.org>.
- 2. Share information about the importance of POP Month and the request for a proclamation with the selected official via email.**
 - Be sure to personalize the template below with the official's name and district/community/city/state.
- 3. Follow up within a few days by phone and/or email to confirm their office received the information, determine their interest and answer any questions they may have about the POP profession in your community or POP Month.**



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Sample Proclamation Request

WHEREAS Clause Draft

WHEREAS, people who work in the prosthetics, orthotics and pedorthics—or POP—profession improve millions of lives by evaluating, designing and fitting devices that help people with mobility challenges; and

WHEREAS, the profound positive impact POP professionals have on patients and families is worthy of recognition and celebration; and

WHEREAS, more POP professionals are needed, as the workforce faces a shortfall that makes POP careers more plentiful, creating a demand for more people to know about the profession; and

WHEREAS, POP professionals mix health, technology and interpersonal skills to engage in rewarding careers, whether working in hospitals, clinical centers or universities; and now

THEREFORE I, [Name], [Title], of [District/Community/City/State], do hereby proclaim March 2025 as POP MONTH.

Paragraph Description

Professionals who work in the prosthetics, orthotics and pedorthics, or POP, profession improve the lives of millions by deploying state-of-the-art braces, artificial limbs and footwear to help people born with mobility challenges, or those recovering from diseases, injuries and accidents. POP Month aims to celebrate these professionals and their important work for residents in [City, State], and raise awareness of POP career opportunities to continue to meet the growing demand.

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American Board for Certification in Orthotics, Prosthetics & Pedorthics

The American Board for Certification in Orthotics, Prosthetics & Pedorthics (ABC) is the comprehensive credentialing organization for professionals working in the orthotic, prosthetic and pedorthic profession. ABC establishes and advocates for the profession's highest patient care and organizational standards. Learn more at ABCOp.org.

WhatIsPOP

WhatIsPOP is a campaign about the meaningful, diverse and challenging careers in prosthetics, orthotics and pedorthics (POP). It aims to educate, excite and encourage high school and college students to become POP professionals. Learn more at WhatIsPOP.org.